

Equip Exposition 2026

Frequently Asked Questions

General Information

Q: What is Equip Exposition?

A: Equip Exposition is a premier trade show for the outdoor power equipment industry, featuring exhibits from leading manufacturers, educational sessions, and networking opportunities. The show is co-located with Hardscape North America.

Q: When and where is Equip Exposition 2026?

A: Equip Exposition 2026 takes place October 20-23, 2026 at the Kentucky Exposition Center in Louisville, Kentucky.

Q: What types of passes are available?

A: The trade show pass is a 3-day pass that includes Equip Exposition and our co-located show, Hardscape North America. No one-day passes are sold. Trade show passes are available for the following categories: Contractors and Landscape Professionals, Dealers, Retailers and Distributors, Manufacturers, and Media.

Q: Can I bring a guest to the convention?

A: Yes, but all guests are required to pay and must be industry affiliated (i.e., works in the industry, or spouse/family of the registrant). Guests have access to the same show benefits and upgrades as a registrant.

Q: What is the minimum age requirement?

A: 12 years old. No one under the age of 12 is allowed to attend the show. No exceptions are made (i.e., strollers and children any age under 12 are prohibited from entering the show floor). Nursing mothers' rooms are available.

Q: Is the convention accessible for individuals with disabilities?

A: Yes, Kentucky Exposition Center is an accessible facility. Scooters and wheelchairs are available for rent through Scooter Time Rentals. Call 423-569-1933 to make a reservation.

Q: Are discounts available for students?

A: To inquire about a group of students who want to attend Equip Expo, please email info@equipexposition.com.

Registration Information

Q: How do I register for the convention?

A: Registration is available online at www.equipexposition.com. Click the blue button in the top right of the page. We do not process registrations over the phone. A mail-in registration form will also be available by request. Please contact us at info@equipexposition.com

Q: When does registration open and close?

A: Registration is currently open and will remain open on our website through the conclusion of the show October 23, 2026.

Q: What is the cost of attending?

A: For Contractor and Landscape Professional/Dealer, Retailer and Distributor categories: •
October 2025 – May 31, 2026: \$25.00

June 1, 2026 – September 10, 2026: \$30.00

September 11, 2026 – October 19, 2026: \$60.00

October 20, 2026 – October 26, 2026: \$120.00

*For Manufacturers, Media Sales and Ad Agency: \$450.00 (all dates)

Q: Are there any early bird discounts?

A: Yes! Super Early Pricing runs through May 31, and Early Bird pricing runs through September 10, 2026.

Q: Can I register as part of a group?

A: Yes. For attendees, every registration can add additional people during their checkout process. If you need to add more to your team, simply register them using the same company name. If you are working as booth staff, the exhibitor primary contact will be responsible for registering you under their exhibitor allotment.

Q: Can I register onsite?

A: Yes, registration is open at the show, but the best price will always be online.

Q: What payment methods are accepted?

A: Visa, Mastercard, and American Express.

Q: Can I get a refund if I cancel?

A: Trade show passes are non-refundable. Education is refunded on any canceled registration, less a \$25 cancellation fee. No cancellations or refunds of any kind after September 25, 2026.

Q: Is my registration transferable?

A: Yes, you can transfer your registration by calling our helpline or visiting your confirmation page to make a name change to your badge.

Q: How will I know my registration was successful?

A: You will receive a registration confirmation following the pending status notification. Confirmations are typically sent within 3 business days of registration.

Q: What should I do if I didn't receive a confirmation email?

A: Please send an email to info@equipexposition.com.

Q: Can I get a receipt for my registration payment?

A: Yes, you can get a copy of your receipt from your registration confirmation email by clicking on the blue RECEIPT button found at the bottom of your confirmation email.

Q: Do exhibitors and speakers need to register?

A: Yes, all attendees need to register. The key contact for exhibitors is responsible for registering their booth staff. Speakers' names will be provided to Equip Expo by our education partners.

Badge Pickup

Q: When and where can I pick up my badge?

A: You can pick up your badge at several locations:

Welcome Reception at Churchill Downs: Tuesday, October 20, 2026, starting at 6:30 p.m.

Kentucky Exposition Center (North Wing Lobby): Wednesday–Friday starting at 8:00 a.m.

Remote Locations (Louisville Airport, Crowne Plaza Hotel, Omni Hotel, Louisville Marriott Downtown, Galt House Hotel): Tuesday, October 22, from 10 a.m.–7 p.m. or Wednesday, October 23, from 9 a.m.–2 p.m.

Q: What do I need to bring to pick up my badge?

A: A valid driver's license.

Classes & Education

Q: Does Equip Exposition offer education?

A: Yes, there are a variety of classes offered at Equip Exposition. All education will be available to view on our website in April 2026 and on our mobile app (search "Equip" in the app store) in summer 2026.

Q: Is there a fee for classes?

A: Yes, class prices range from \$50.00–\$150.00, depending on the class type. All training can be added to your trade show badge via your registration confirmation.

Q: Are CEU credits available?

A: Yes, Equip Exposition will be offering the opportunity to earn CEUs during the trade show. For most sessions, you must take a completion certificate to your certifying resource and request credits. CEU classes will be available starting in June 2026.

Q: Are there any free classes?

A: Yes, Equip offers a variety of free education opportunities. They will be noted on our website in April and our mobile app in summer 2026.

Hotel and Travel

Q: How far is the convention center from the airport?

A: 1.4 miles (approximately 4 minutes).

Q: Is parking available at the convention venue?

A: Yes, free parking is available.

Q: Are there shuttle services to and from nearby hotels?

A: There is shuttle service between some Louisville hotels and the Kentucky Exposition Center. Updates on transportation will be posted on our website at the Hotel and Travel Page when completed.

Q: What are the nearest public transportation options?

A: Louisville's public transportation is TARC. We highly recommend Uber, Lyft, or taxi services. Several taxi companies operate in Louisville, including Z Trip and Taxi 7.

Q: Is there a discount code for rideshare services?

A: No discount codes are currently available.

Q: What is the typical weather during the convention?

A: The average temperature ranges from a low of 47°F to a high in the 70s°F. We've seen all types of weather over our 40+ years. Be prepared if you plan to spend time in our Outdoor Demo Yard.

Q: Should I bring an umbrella or jacket?

A: Yes, we recommend being prepared for varying weather conditions, especially if you plan to visit the Outdoor Demo Yard or attend outdoor events.

Q: Is there a dress code for the convention?

A: No formal dress code, but we recommend normal work attire prepared for any weather condition. Dress for comfort, for demoing products, and comfortable footwear.

Featured Events

Q: What events are included with my trade show pass?

A: Several events are included with your trade show pass:

Opening Reception at Churchill Downs: Tuesday, October 20, 6:30 p.m.–9:00 p.m.

4th Street Live! Concert: Wednesday, October 21, 7:30 p.m.

Paristown Block Party: Thursday, October 22, 6:30 p.m.

Q: Is there a Keynote Speaker in 2026?

A: Yes, there will be a keynote speaker on Wednesday, October 20 at 11:00 a.m.

Q: Are meals included with my registration?

A: No, meals are not included.

Q: Will there be food options for dietary restrictions?

A: There are numerous food vendors in the facility. Each outlet determines their own food selection, including options for various dietary needs. We will post this information within 2 weeks of the show to our mobile app.